



AUGUST 2019
MACGREGOR *life*

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the Earles

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BARDI DESIGNS

Premier uptown design firm proud to serve MacGregor.



Betsy Bardi



Lynne Garguilo



Rachael Hoffman

“Interior design is not just a luxury. It’s a necessity,” says Betsy Bardi, principal at Bardi Designs. She is a firm believer that a person’s environment affects everything about their mood, their ability to work, and their ability to relax. She believes that interior design is also a personal and creative reflection of the individual.



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Betsy knew from a very young age that she was inclined toward interior design and that it was the career she wanted to pursue. She obtained a Bachelor of Science in Interior Design from East Carolina University in 2003. After graduating, she tackled the industry from many different angles, working for private firms, design centers, showrooms, and retailers. Betsy acquired a breadth of knowledge and experience that facilitated her next move: opening her own custom residential interior design firm in early 2008.

Bardi Designs specializes in luxury turnkey interior design. Betsy and her team – Lynne Garguilo, Rachael Hoffman, and Helene Winter (Myrtle Beach office) – pride themselves on being the first ones with a client in the planning stage, staying with them through the entire process, and being the last ones out after they help clients with the final accessorizing.

The design team uses a process to dig deep to understand clients’ needs and wants, then helps them to find and express their own style. Through the years, they have become a leading provider of highly personal, high-end interior design services in the greater Raleigh, NC area.

As for markets served, Bardi Designs works not only with homeowners but is also trusted by architects and builders for accurate space planning and pre-construction detailing. Her knowledge of scale and color enables her to create spaces that are both functional and aesthetically pleasing. In late 2018, Betsy launched another division, focused on the growing 55+ community. After receiving multiple phone calls and inquiries from homeowners and real estate agents representing this community, Bardi recognized the need to devote time and talents for these clients who want to “creatively downsize.” They want this next stage of their homes to be well-designed, functional, and welcoming. Lynne (Triangle market) and Helene (SC market) are focused on helping this growing clientele.

Furniture? Bardi Designs has connections. Betsy works with several manufacturers that are *to the trade only*, meaning that her firm has access to custom furniture that the general public does not.



But Betsy and her team also create and design custom one-of-a-kind pieces to fit any specific need: ottomans, headboards, sofas, upholstered walls, and more.

Betsy states, "My goals are to please the client, stretch them a bit and present new and exciting ideas they may not have come up with on their own." For potential clients as well as D.I.Y.-ers, she offers the following guidance:

Break Rules: don't be afraid of large-scale pendants, chandeliers, and other decorative lighting.

Display You: no matter the style of a space, collect objects that you love and find creative ways to display them.

Go Large: for furniture or décor, limit the number of pieces and focus on larger pieces. This makes a space more impactful and less prone to feeling cluttered.



See more of Bardi Designs' work at BardiDesigns.com, or call 919-803-5251 to chat with Betsy personally.

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